

## Personal Information Consent Form

In the Delta School District, we celebrate the accomplishments of our students and staff. In doing so, photographs/videos of students may be taken by staff or media outlets (radio, television, newspapers and other print and online media) to commemorate and promote educational initiatives and events. Such photographs/videos are used for the purposes of promoting public understanding of school programs, building public support for public education and encouraging student achievement.

In accordance with the *BC Freedom of Information and Protection of Privacy Act*, Delta School District 37 is seeking your consent to collect, retain, use and disclose photographs, videos, images and/or names\* of students and groups of students. Such information may be used by external media communications such as newspaper or television photographs, video and/or interviews. The information may also appear in School and School District communications (such as newsletters, brochures and reports) and on School and School District websites and social media channels. In addition, it may appear in videos, CDs, DVDs for educational use only.

*\* Use of students' full names is restricted to situations such as awards, where it is clearly in the students' best interests to be individually identified. Otherwise, just first names or no names are used, particularly in online communication.*

Please note: School and district staff cannot control news media access, photos/videos taken by the media or by others in public locations (e.g. field trips or off school grounds) or school events open to the public, such as sports events, student performances, school board meetings, etc. These are considered public events. Please read the *Outside Media in Schools* notice for the rules about outside media in schools.

Once you have read this permission form, please identify your consent via the check boxes on Parent Connect. This consent is effective immediately and is valid for the duration of the school year until September 30th of the following school year. This consent may be withdrawn at any time in writing but withdrawal of consent does not require the school or District to take any steps to withdraw from publication any previously published material.

If you have questions about this consent or about the collection of student personal information, you may contact:

School District Director of Communications, 604 952 5397, [communications@deltaschools.ca](mailto:communications@deltaschools.ca)